

Inc. 5000 **About the Inc. 5000** Now in its second year, the Inc. 5000 is the most comprehensive portrait of fast-growing private companies assembled anywhere. Each profile is researched and reported by one of the dozens of writers assigned to the project and includes interviews with the CEOs of almost all the companies on the list. Many firms are innovators with little coverage elsewhere; many others are using their cutting-edge savvy to grow their market share in traditional products and services, and are similarly underreported by the rest of the business media. The Inc. 5000 profiles are available on Inc.com.

Continuity National Interim HR Staffing

144.1% THREE-YEAR GROWTH
EMPLOYEES: 10 FOUNDED: 2003
Roseland, NJ www.continuity.com

What it does: Staffing firm focused exclusively on contract and temporary placements in human resources.

Why it's growing: The shortage of skilled labor is a major challenge for companies today, and companies are increasingly hiring on a flexible basis. *What's noteworthy:* Continuity's tag line is, "We put the 'human' back in human resources."

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In the company's own words

Continuity broke new ground when it chose to specialize exclusively in the temporary Human Resources (HR) labor market. As a "super-niche" firm, we are expert brokers between companies that need HR expertise and the interim HR professionals who provide it. Our unique business concept, built upon a credo of mutual respect, has made us the nationwide leader in our field.

Continuity's business is a reflection of the fundamental change that has occurred in the "white-collar" labor market. Today's companies utilize "just-in-time" professionals to complete special projects, fill-in for leaves of absence, or to "try and buy" an employee before committing to a permanent hire. When a temporary HR need arises – in recruiting, employee relations, compensation, benefits, training, HRIS, or organizational development – employers turn to Continuity to quickly and expertly find the right HR talent at a fair market price.



Co-founder and Partner Debra Horowitz



Co-founder and Partner Regina McGuire

Concurrently, in today's fluid marketplace, savvy HR professionals are moving seamlessly between "permanent" and interim positions. Continuity's interim opportunities hold a unique and attractive appeal for today's HR professional – the assignments can supplement their own consulting practices, provide a fresh new challenge or environment, or simply support the flexible lifestyle that many HR professionals desire. Continuity's "perm-quality" benefits, a revolutionary concept in the temporary staffing industry, are yet another factor driving Continuity's loyal following of top HR talent.

Continuity, a WBE-Certified Women-Owned Business, is headquartered in Roseland, NJ and brokers interim HR talent nationwide. Web: www.continuity.com. Phone: 866-212-8300.

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